

Online Seminar for Customs Officers

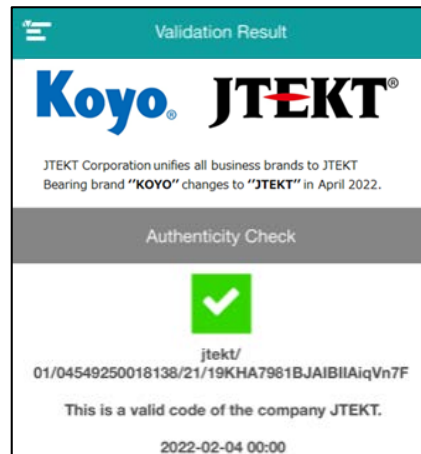


In December 2020, JTEKT participated in an online seminar for customs officers in Thailand, held by the World Bearing Association! (In May 2022, participated in 2nd Online Seminar.)

Purpose

To **improve prohibition accuracy of counterfeit products at customs** by providing corporate/product information of participating companies, and the authenticity assessment points to customs officers.

As well as explaining the above information to customs, we introduced an **application which allows for simple authenticity assessment just by reading a QR code on the bearing box.**



Materials used in seminar were provided to customs as training materials



WBA Authenticity Assessment Application **1**