

The way of thinking by JTEKT

Set of Guiding Principles

We, JTEKT have defined the JTEKT GROUP VISION as our ideal and the JTEKT WAY as our common set of values in order to exemplify our Corporate Philosophy.

Corporate Philosophy

Seek to contribute to the happiness of people and the abundance of society through product manufacturing that wins the trust of society.

JTEKT GROUP VISION

This is our ideal: to continue building value that surpasses the expectations of customers, building excellent products that astonish the world, building professionals who think and act autonomously, and producing No.1 & Only One products and services, in order to shape a better future.

Shaping a Better Future through the Spirit of “No.1 & Only One”

We will be an invaluable partner with our customers, our suppliers, and our team members.

We will deliver “No.1, Only One” products and services through

“Building Value,” “Building Excellent Products,” and “Building Professionals”.

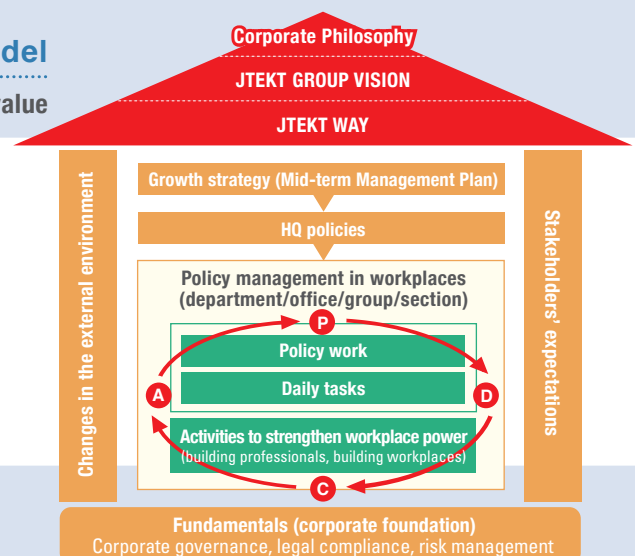


Management model

Creation of corporate value

Practical model

In March 2017, we took our set of guiding principles, which has conventionally served as our compass, a step further to establish a practical model for the purpose of accomplishing steady improvements of corporate value. [→ p.21 Related article](#)



JTEKT WAY

These are the values shared by all JTEKT members.
We engage ourselves in all work with absolute ambition, supported by these five values.



Engagement model

Co-creation of corporate value

