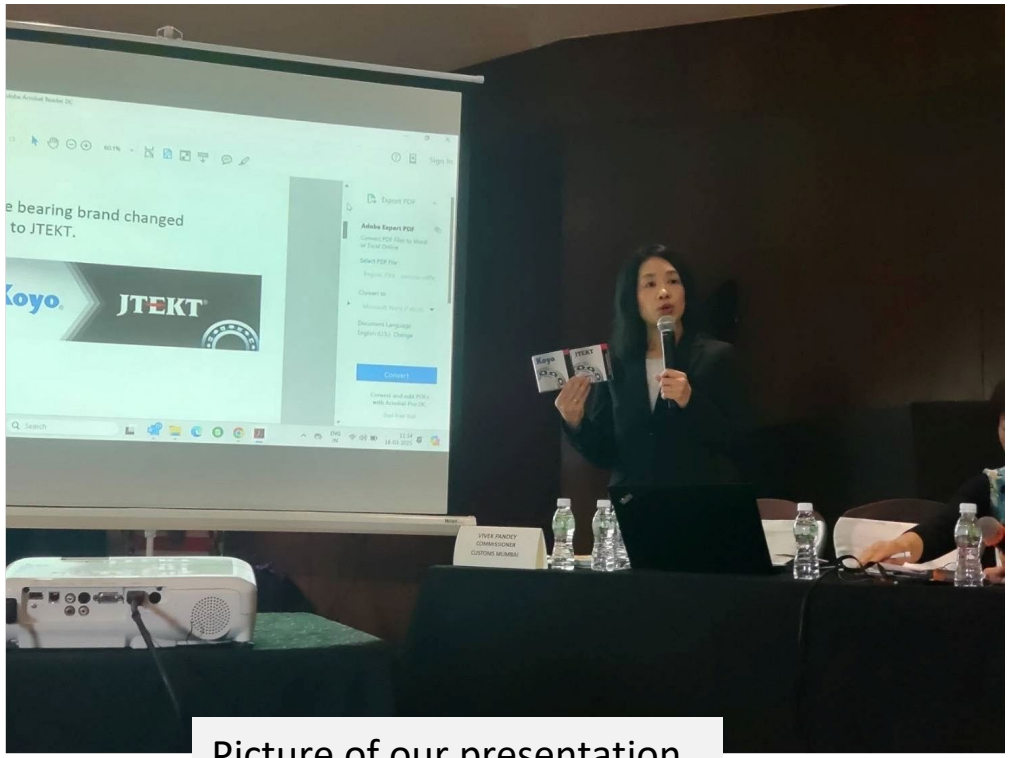
Lobbying in India

In March 2025, the first lobbying in India was held in Mumbai and New Delhi as part of WBA (World Bearing Association) anti-counterfeit activities.
We took part in lobbying and authentication seminar targeting Indian authorities.

For officers of police※1 ,Mumbai Customs, and New Delhi Customs, we conducted the authentication seminar.
We explained the risk of counterfeits and demonstrated authentication using actual boxes and product samples.

※1 EOW (Economic Offence Wing)



Picture of our presentation

Pictures of demonstration using the authenticity assessment app. and actual boxes.