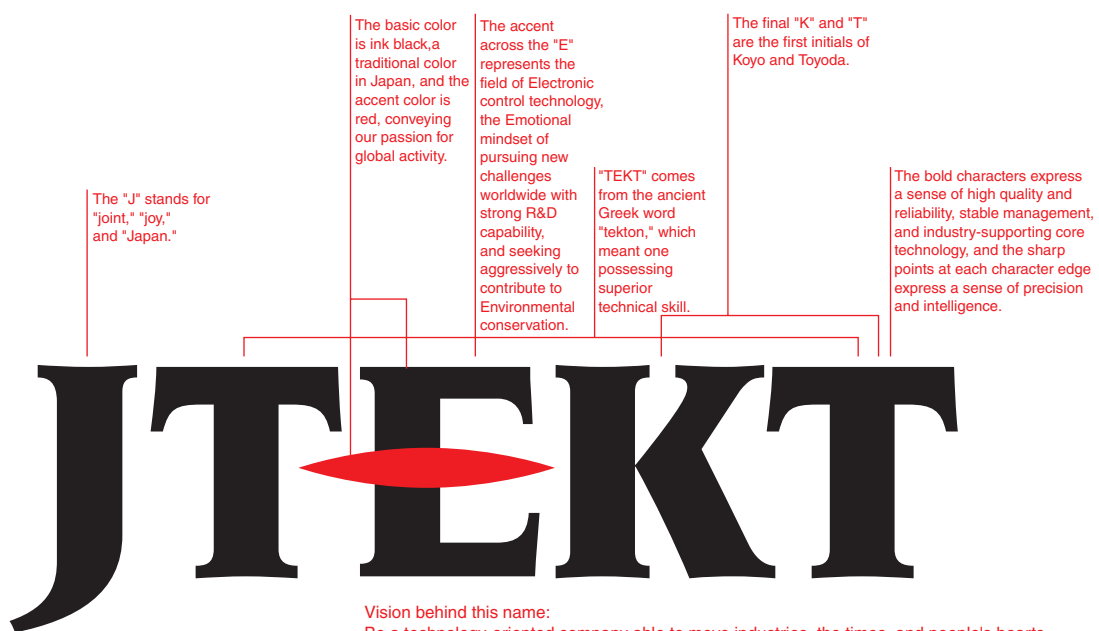


# JTEKT ENGINEERING JOURNAL

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**New technologies cultivated and born from a firm technical foundation**



**Vision behind this name:**

Be a technology-oriented company able to move industries, the times, and people's hearts.

JTEKT Corporation. Through the merger of their knowledge and experience, Koyo Seiko and Toyoda Machine Works have formed a company with the technical capability to achieve dramatic manufacturing innovation in Japan and worldwide based on highly reliable and advanced technology. JTEKT's commitment is to obtain the satisfaction of customers and contribute strongly to the advance of a sustainable society.

— Value & Technology

**Meaning of Front Cover "Cappadocia"**

Cappadocia (Turkey) is a wide stretch of rock sites situated in Central Anatolia that has an altitude of more than 1 000 meters. Various oddly-shaped rock formations called fairy chimney that is shaped like a mushroom or chimney cap concentrate in the Göreme National Park, which is located in Cappadocia. The spectacular view of giant rocks is just a beautiful form of nature. Alternations of hard and soft strata eroded, being undermined and distressed each other for a long time, which resulted in this wondrous natural beauty. Cappadocia contains several underground cities that Greek Christians built in ancient Roman times. These cities are very large as well as technologically-sophisticated, reaching a depth of 65 meters and 8 floors below ground. The Göreme National Park and the Rock Sites of Cappadocia were added to the UNESCO World Heritage List in 1985.

This natural beauty was used as a cover design to represent the foundation of each core technology including environmental preservation technology and many years' advancement of technologies.

